

Approved Photo Usage

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The photographs on this page are approved for use by recognized news organizations and journalists in editorial coverage of Diana Vasquez, Casa Chapulina and Cimientos.

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Image 1

Descriptive title: Casa Chapulina Marketing Banner

Caption: An outdoor promotional banner for Casa Chapulina featuring the "La Chapulina Verde" character, advertising our educational animated series.

Alt text: A vertical outdoor promotional banner featuring an illustration of a female superhero in a green and yellow suit, a mask, and antennae. The banner has a green background with white and yellow geometric accents, displaying the large headline "Es Hora De Comprar Tu Casa". Spanish text in the middle reads, "Hoy, obtén acceso gratuito para ver la primera serie de animación que te enseña sobre las buenas raíces en EE. UU.". The bottom of the banner features the call-to-action "Únete Ahora" alongside a scannable QR code and the "La Chapulina Verde" circular logo.

Photo credit: Selena Alvarez

Image 2:

Descriptive title: Casa Chapulina Founder Diana Vasquez Holding a "Latina Super Power" Sticker

Caption: Casa Chapulina Founder and President Diana Vasquez smiles outdoors while holding a "Latina Super Power" promotional sticker. She is wearing a headband with green antennae, referencing the organization's superhero character, La Chapulina Verde.

Alt text: Diana Vasquez stands on a paved city street wearing a green t-shirt, light-colored cat-eye sunglasses, and a headband with two springy green antennae. She is smiling and holding a die-cut sticker with both hands. The sticker reads "LATINA SUPER POWER" in bold green letters and features a small graphic of La Chapulina Verde, a flying superhero in a green and yellow suit.

Photo credit: Selena Alvarez

Image 3:

Descriptive title: Casa Chapulina Founder Diana Vasquez Interacting with Locals in the Community

Caption: Casa Chapulina Founder and President Diana Vasquez speaks with two locals across an informational table at an outdoor event.

Alt text: An outdoor shot of Casa Chapulina Founder Diana Vasquez, viewed from behind, speaking to an older couple across a green table. Diana is wearing a green t-shirt and a headband with two green springy antennae. The older woman facing her has short white hair, glasses, and a green shirt, and is resting her hand on her chest. The older man next to her wears an olive green polo shirt and a cross-body bag strap. A black reusable water bottle sits on the table in the foreground, and city buildings and a street corner are visible in the background.

Photo credit: Selena Alvarez

Image 4:

Descriptive title: Local Community Members at Casa Chapulina Event

Caption: Locals from the community share a laugh outdoors, accompanied by a digital illustration of the "La Chapulina Verde" superhero character.

Alt text: Two older women from the community stand outdoors smiling. The woman in the foreground has blonde hair and is laughing, wearing sunglasses, a black studded jacket, and holding a bright green tote bag. The woman beside her wears a blue baseball cap and a green, blue, and white patterned shirt. A small cartoon illustration of the La Chapulina Verde superhero flying in a green and yellow suit is superimposed on the left side of the photograph.

Photo credit: Selena Alvarez

Image 5:

Descriptive title: Local Community Member at Casa Chapulina Event

Caption: A local community member smiles outdoors at a Casa Chapulina event, accompanied by a digital illustration of the "La Chapulina Verde" superhero character sitting on her shoulder.

Alt text: An outdoor photograph of a smiling older woman from the community wearing a light blue baseball cap, sunglasses, large silver hoop earrings, and a long-sleeved shirt with a blue and green leafy pattern. She is carrying a crossbody bag and holding a small packaged item and a piece of paper in her hands. Superimposed on her left shoulder is a small digital illustration of the La Chapulina Verde superhero in a green and yellow suit, sitting cross-legged with a laptop. In the blurred background, there are stone steps, city buildings, and other people sitting and standing.

Photo credit: Selena Alvarez

Image 6:

Descriptive Title: Casa Chapulina Founder Diana Vasquez and Her Mother

Caption: Casa Chapulina Founder and President Diana Vasquez stands alongside her mother while showcasing promotional merchandise at an outdoor community event. Diana displays a branded green tote bag, while her mother holds a colorful woven bag and a round "La Chapulina Verde" item.

Alt text: An outdoor photograph of Casa Chapulina Founder Diana Vasquez and her mother standing behind a green promotional table on a city street. On the right, Diana wears a green v-neck shirt and a headband with two springy green antennae, holding up a green tote bag featuring the white "La Chapulina Verde.com" logo. On the left, her mother wears a beige dress and a bright orange patterned shawl, carrying a large, brightly colored woven tote bag on her right arm and holding a small round "La Chapulina Verde" branded item in her left hand. Both women are smiling and looking off-camera to the left. Behind them is a busy street corner with pedestrians, a food cart, trees, and city buildings.

Photo credit: Selena Alvarez